

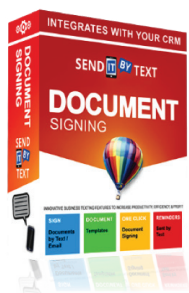
SEND IT BY TEXT

We streamline the communication process to deliver your important messaging with immediacy and interactivity.



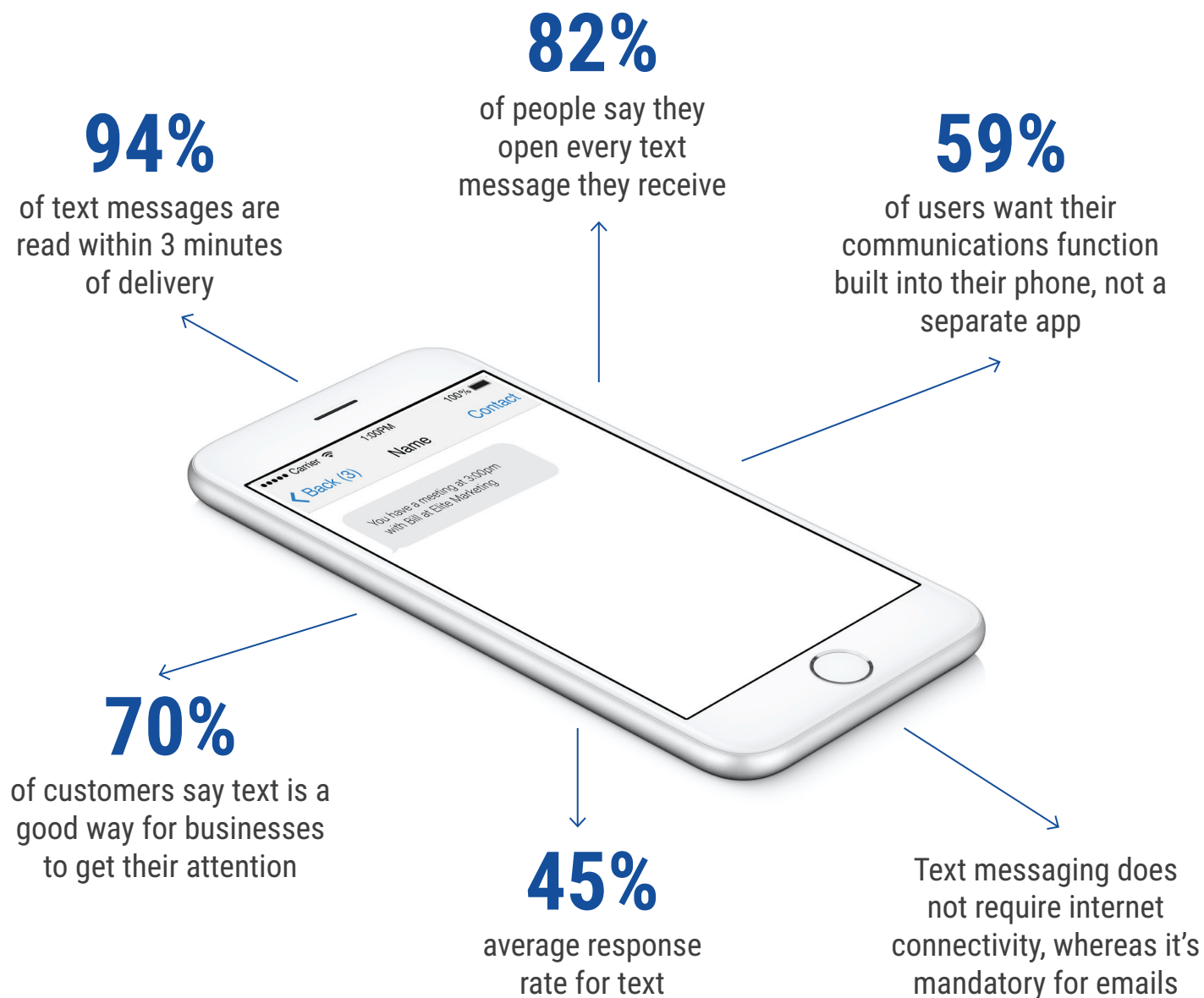
User-friendly text messaging software designed to be simple and intuitive to use.

Electronic Document Signing | Business Texting Solutions
Appointment Setting & Reminding | Company Outreach Campaigns



SEND IT BY TEXT RUNS ON SMS, A TRUSTED AND RELIABLE PLATFORM BUILT INTO ALL SMART PHONES

SMS Text messaging provides instant seamless connectivity in comparison to email.



With open rates nearly 5X higher than email, text messaging is clearly the best and most trusted channel for your business to communicate with customers!

Stats sourced from Compuware, eMarketer, Forbes, Gartner, IDC, OpenMarket, Radicati Group, SAP

SEND IT BY TEXT (SIBT) IS A UNIQUE TEXT-BASED SOLUTION THAT IS *INSTANT AND MOBILE*

Text Messaging has a 94% Read Rate within 3 Minutes of Sending! This distinct advantage enables your company to provide a superior client experience over less effective forms of communication such as email and voicemail. With SIBT, your company benefits from faster messaging, better prospect penetration, a smoother onboarding process and seamless ongoing communications. Ultimately, your company saves time and money, your clients are happier, and your business becomes more profitable.

The Next Generation of Customer Engagement

Millennials are the largest generation in the workforce, and their preferred method of communication is TEXT! And, for good reason – it's faster! Phone calls, voicemail and email have become less and less effective. More people tend not to answer the phone from a number they don't recognize, phone messages take time to check and respond, and email boxes are cluttered with a barrage of unread messages and SPAM. It's simply logical to engage with your customers on the channel they prefer!

Improved Business Efficiency and Productivity

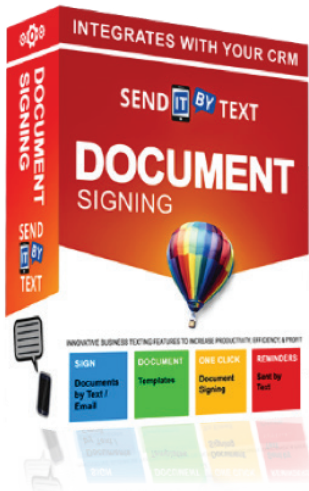
SIBT offers a unique suite of business texting products that remove the *friction* in your company's sales and communication processes. What is *operational friction*? Any process that is slowed down when you need someone to respond to a request using email, direct mail, voicemail or phone calls. For example, confirming an appointment or getting an important document signed in a timely manner. Frankly, any unanswered request that causes your sales process to come to a dead stop. With SIBT, you can recapture much of the lost productivity that comes from your clients simply not seeing your messages timely among the clutter.

Innovative Solutions that Enhance the *User Experience*

SIBT offers an innovative suite of text-based solutions for the four areas most companies experience *operational friction*. These products are not found together in any other software or CRM, and they are guaranteed to significantly enhance a client's interactions with your company, its services and its products. Best of all, we can effortlessly integrate our solutions into your software platform via API.

- **Electronic Document Signing By Text with Seamless Workflow Integration**
- **Business Texting Solutions Including Drip Messaging**
- **Appointment Setting & Reminding**
- **Company Outreach Campaigns Including Text-To-Email And Email-To-Text Communications**

Sign up today to reduce the operational friction within your company's communications processes and gain a competitive edge over your competition with SEND IT BY TEXT.

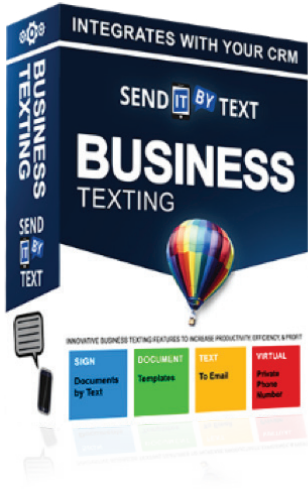


ELECTRONIC DOCUMENT SIGNING

Documents Get Signed and Returned Faster with Text

Are you emailing documents to customers hoping they have a scanner, printer and time to execute your document? Or, relying on dated and cumbersome document signing technology that uses email which can get lost in spam folders and take forever to return? Our document signing requests are delivered directly to your customer's smartphone, read, signed and returned in minutes... unlike email which can take hours, days, or worse yet - never!

Features	Benefits
Sign documents by text (or email) using a native compliant electronic document signing protocol.	Get documents delivered more consistently and back faster by sending documents for signature by text. Eliminate delays caused by email signing requests getting caught in spam or returned in days instead of minutes.
Document templates.	Tag 'sign here', 'initial here' and form fill boxes on frequently used documents, save as templates, reduce signing set up errors, and save time by sending documents using one click!
Option to activate one click signing for complex documents requiring multiple signatures, initials and dates.	Your prospect or client simply reviews the document, hits one button and executes the entire document in one click, saving them time and aggravation on complex signings on a mobile phone.
Signing reminders via text.	Send a series of text or email reminders to get your documents signed if they are not executed right away because the person was busy when they received the initial request.
Multiple signers per document.	Ability to add multiple signers to a single document, making counter signatures and multiple party signing requests a breeze.
Send documents for signature right from your mobile phone.	After creating templates of frequently used documents, you can initiate the signature of any document from your mobile device; while meeting with someone face-to-face, or when you're away from your desktop and an opportunity presents itself.



BUSINESS TEXTING

Messages Get Read and Returned Faster with Text

Are you primarily relying on phone, voicemail and email to communicate with clients? If so, you're missing out on the #1 channel people prefer, TEXTING! Text messaging has a 94% Read Rate within 3 minutes of sending a message! That's FIVE TIMES the open rate of email. Stop experiencing phone and email communication friction. With SIBT's Business Texting software, you can leverage the fact that almost every customer has a smartphone, and open up immediate two-way communication with your clients in a much more efficient manner.

Features	Benefits
Text from your existing landline business phone numbers.	Clients and prospects receive messages from a phone number already familiar and can also text from numbers displayed in your advertising.
Create and select precomposed messages with tags for personalization for commonly used messages.	Save time and control corporate messaging in a consistent manner.
Scheduled texting with repeat frequencies.	By timing the delivery of a message, you benefit from increasing the chances of an interaction with the message. Also, used to generate personal reminder messages delivered at just the right time.
Virtual Private Phone Number (VPN).	No need to share your personal mobile number for business. Either use a local number assigned by us or activate texting on your direct office line.
Text to email. No mobile number? No problem! We can deliver a text message to any contact with an email address.	Reach contacts you don't have a mobile number for via email instead!
Send and receive images and PDFs via text.	Contacts can simply take a picture and send you documentation, PDFs, and images from their camera or photo library, making it easy to share required stipulations to move your process forward faster.



APPOINTMENT SETTING & REMINDING

Appointments are Set and Acknowledged Faster by Text

Do you find it's getting hard to reach clients on the phone; or having problems with appointments showing up late, causing cascading issues with other appointments later in the day? Let us help you reduce your in-person or phone appointment friction. We offer an innovative suite of appointment setting, acknowledging and reminding features that use text to dramatically increase show rates and boost user experience with your company.

Features	Benefits
Text based appointment reminders strategically timed to alert and remind your contact about your phone or inperson appointment.	Contacts are more likely to show up for appointments on time or answer the phone when they receive a text reminding them about the appointment. This means less no-shows and people arriving late for appointments that can have a ripple effect on your entire day.
Calendar sync with the most popular calendar platforms and send open calendar times to contacts to book times on your schedule. Also be able to cross check open times with other members of your team attending the appointment.	No need to maintain two separate calendars. With calendar sync you get a two-way sync allowing you to send contacts schedule openings to book times that are convenient for them.
Appointment verifications and confirmations sent by text upon creation and 24 hours before the appointment to reconfirm the appointment.	Contacts can easily confirm appointments on their mobile phones via text and click a link to add the event to their calendars without entering any additional data.
Add/Invite multiple people to multi person appointments via text or email.	Additional invitees to appointments receive all the same easy appointment confirmations and reminders via text or email.
Add 3rd Party Vendors to appointments. Create and manage appointments for your clients at 3rd party vendors you send them to. Keep the client and vendor in the loop with text based appointment reminders and driving directions. Our system provides your clients with driving directions and any other pertinent information you need them to have about the 3rd party vendor.	Make it easy for your clients to get to appointments set up on their behalf at locations and companies you refer business to.
Precomposed appointment reminders, subjects and notes.	Save time and standardize company messaging by using precomposed items to create appointments.



COMPANY OUTREACH

Effective Automated Messaging By Text

We offer text and email based outreach, drip marketing, and touch-base strategies for brand awareness; allowing your company to automate follow-up, customer satisfaction and customer notification strategies. With COMPANY OUTREACH, you can reduce the communication friction by delivering proactive, status-based, and touch-based messaging campaigns that get read immediately. SEND IT BY TEXT has a host of 'set-up and forget' outreach features that boost the customer user experience without the heavy lifting associated with traditional outreach programs.

Features	Benefits
<p>With DripTextsm you can send spaced out messages to large groups. Typically messages go out at the rate of 1 per minute between normal business hours defined in your company settings.</p>	<p>Due to the rapid response rate of large groups of text messages sent all at once, messages sent using DripTextsm allow a more natural flow of inbound responses; allowing a single user to deal with a large messaging campaign.</p>
<p>With DripTextsm Campaigns you can set up a series of unlimited messages timed to go out at intervals of your choice, via text or email, and triggered by status, group, and date created.</p>	<p>Completely automate follow-up to prospects from an advertising campaign you were not able to sell yet.</p>
<p>With ClientTouchsm send contacts birthday and holiday greetings to build brand awareness and goodwill. Send these messages to their mobile phone or email with MMS attachments like custom themed greeting cards.</p>	<p>Your company's goodwill and brand awareness campaign can be placed on auto-pilot increasing chances and opportunities for referrals and additional business from existing clients.</p>
<p>With Client Reengagement Messages you can trigger messages based on a variety of conditions such as time between last inbound or outbound text. And, send 'touch base' messages to proactively reach out to your existing client database based on customized periods of communication inactivity.</p>	<p>Your clients can be reengaged automatically and responses will be identified as those from a reengagement campaign rather than regular responses to existing text messages. Contacts will feel your company has their best interests at heart, even if there is no immediate reason to contact them, thereby increasing connection and goodwill.</p>
<p>With Group Texts, you can sort a list of contacts by status, group, date of activity, ZIP code radius and keywords or tags, and compose a custom message to them. Group messaging supports MMS, so you can send images or PDF files via text.</p>	<p>Ability to send relevant messages to a pre-filtered group of contacts such as employees, vendors, prospects and clients. Save time by being able to filter and send relevant messaging via text or email.</p>

New Company/Branch Set Up Form

Company Name: _____ Branch/Location: _____

Main Local or Toll Free Company/Branch Telephone: _____

Company Web Site: _____

Admin User's First Name: _____ Last Name: _____

Your Direct Office Tel: _____ Ext: _____ Mobile Tel: _____

Your Email: _____ *(used to create your ClientConnect Admin Login)*

Billing Email: _____ *(email where monthly invoice goes on 1st of month)*

Customer Service/General Client Inquiry Email: _____

Company/Branch Address: _____

City: _____ State: _____ ZIP: _____

Area Code Desired For Your Company/Branch Text Number: _____

Business Hours/Days *(please complete)*

- Sunday _____ to _____
- Monday _____ to _____
- Tuesday _____ to _____
- Wednesday _____ to _____
- Thursday _____ to _____
- Friday _____ to _____
- Saturday _____ to _____

FOR INTERNAL USE

Account Executive: _____ ISO: _____

After completing, email this form to ar@useclientconnect.com or Fax to **800-878-6568**

