

# SEND IT BY TEXT



## Supercharge Your Sales by Directly Engaging with Industry Targeted C-Level Executives

### **The Challenge:** To consistently and cost-effectively engage with highly valued C-Level prospects

As a business, you've likely experienced a difficulty in creating engagement with C-Level executives. Frankly, simply targeting and messaging the right decision makers in an organization is difficult without the right tools.

### **The Solution:** Send it By Text (SIBT) Appointment Setter

SIBT delivers direct engagement through conversational texting with C-Level executives and industry targeted decision makers in your market. SIBT compiles highly targeted data in your desired industry, schedules engagement campaigns, and provides the pre-composed messaging to successfully engage and set up appointments for your sales teams.

### **Engaged Audiences Lead to Great Conversions**

SIBT makes getting your product or service in front of a decision maker fast, easy and much more effectively by combining conversational drip text messaging with highly targeted mobile phone data of your C-Level targets.

#### ***Why it works:***

In today's fast paced, short attention span world, a well-timed and relevant conversational text message sent directly to a decision maker with a simple call to action cuts through the noise that is inherent from other forms of advertising. SIBT allows you to engage decision makers more effectively and gain market share, as your competitor's wonder what your secret is!

#### ***How it works:***

- ✓ SIBT procures a targeted list of C-Level executives in your local market and industry.
- ✓ SIBT trains your account executives/sales representatives on how to engage these prospects in conversational texting to set appointments and to get in front of them for sales presentations.

### **Limited Time Offer**

We're so confident in our SIBT B2B Program that we are offering a test campaign for half our regular price! Our "justification of value" (JV) campaign offers 500 leads, which should generate between 10 - 15 appointments for you that includes all data, training, and messaging. There are no strings attached and there is no obligation to continue. Simply call us to schedule your JV campaign while this incredible offer is still available.

**Call or Text Us at 1-800-800-4045 for a FREE Demo Today!**